Take aim at success with **SMART** goals



Specific.

Write down your goals in clear, detailed words.





Measurable.

Identify signposts along the way that will show you're making progress.





Attainable.

Set goals you can honestly hope to achieve.





Realistic.

Make sure your goals represent your own wishes so you're willing to put in the work.





Timely.

Create a timeframe.

Deadlines help you stay focused on the target.



