

Go places you can only imagine

April 2016 Newsletter



Renowned scientist Albert Einstein once said, “Logic will get you from A to B. Imagination will take you everywhere.”¹ And he showed us how.

His imagination opened new worlds. He developed concepts about light, mass, energy and time. He theorized about the physics of space travel sixty years before the first manned space launch even took place.²

Many of Einstein’s ideas are still revolutionary today — more than half a century after his death. He gave us advanced insights into our natural world and laid the groundwork for things we use every day like computers, cell phones, digital cameras, smoke detectors and TVs.

Imagination and creativity: the keys to discovery

Creative minds lead the way to:

- Ideas
- Possibilities
- Inventions
- Achievements

We all have the ability to imagine. It’s just a matter of nurturing the seeds of our creativity.

The world needs creative thinkers

Creative people think “out of the box.” They see opportunities and inspirations. They solve problems, produce ideas and communicate in unique ways. They fashion the future.

Ways to nurture your creative side

Would you like to improve your imagination and creativity? Here are some steps that may help:

- **Be curious.** Children are curious from infancy. That’s how they learn about the people and things around them and develop

language, motor skills and more. As adults, our hectic daily lives may not leave much time for curiosity. But it’s important to stay curious. That’s how we learn, change and grow.

- **Keep an open mind.** Look for the unique, unexpected and colorful in life. Don’t reject the unfamiliar. Instead, explore it. Each time you try a different path, you grow your creative side.
- **Read.** Have you ever read a book and then gone to see the movie made from it? If so, you may have found that reading it was more enjoyable than seeing it. Why? Because when you’re reading, your imagination helps create your own “customized” characters, action, sights and sounds. Reading also gives you quiet, alone time with your thoughts and ideas.
- **Do new things.** Challenge yourself. Did you ever want to paint? Get a paint brush and go for it. Ever thought about writing? Give it a shot. You may find surprising talents, passions and interests when you try things that seem like a stretch.
- **Spend time with people who are creative.** Creativity may not “rub off.” But being around creative people can help you see things through their eyes. Brainstorming with them can open whole new areas of thought. Their fresh perspectives can help you expand your own.

Enrich your imagination to enhance your life

Keep your senses alive and your mind open. We can’t all be Albert Einstein, but we can all expand our imaginations.

¹www.brainyquotes.com

²www.nasa.gov